



Otsego Athletic Boosters



It's that time of year again! The student-athletes of Otsego work hard during the summer months to prepare for the coming year's athletic contests. We use the time to prepare the athletic program for the presses.

Your support of Otsego athletics is very important to our athletes and to all of us in the Otsego Athletic Booster club. I have enclosed a copy of your advertisement from last year. As in years past, your ad will be included in all programs sold at home sporting events. Last year we sold more than 800 copies.

As an added feature, if you upgrade your advertisement you will receive one free reserved seat for football – a \$10 value! If you buy a full-page ad, you will receive two free reserved seats for the football season!

We are proud to announce that the price for advertising remains the same – no changes for the past six years!

To renew your ad, please send the following on or before July 20th, 2006.

- ✓ An updated advertisement (if applicable). You may send this as a *.TIFF, *.JPG, *EPS, or *PDF file. You may also send camera ready (black and white) art via regular mail.
- ✓ Remittance payable to OAB (or P.O, # if applicable). Use the attached mailing label.

Here are a few things to think about as you prepare your advertisement:

1. Has your address or phone number changed from last year?
2. Do you have a second location?
3. Do you have a web site that you would like included?
4. Have your hours of operation changed?
5. Have you updated your logo?

Reprint my ad from 05-06

Cost for advertisements are:

Business Card Ad \$75

½ page ad \$150

¼ page ad \$100

full page ad \$250

If you have questions regarding advertising in the Otsego Athletic Program, please contact ____ or Lori Rea at 419.575.5378 or 23rea11@adelphia.net. Remember to use the mailing label attached so that your ad is not sent to the school during the summer months. Once again, thank you for supporting our athletes.