

Otsego Athletic Boosters

2009-2010

ATHLETIC PROGRAM SENIOR ADS

May 2009

Dear Otsego Senior Parents:

It doesn't seem possible! The time has come to begin the preparations for your sons and daughters' final year of high school – the time does fly! One of our Otsego traditions is to place an ad in the Athletic Program. Your child does not have to participate in athletics or marching or jazz band to place an ad in the program.

In the past we have sold approximately 800 programs throughout the fall and winter seasons. These programs are professionally printed and make wonderful keepsakes for your child, grandparents and you. Anyone can place an ad for a senior. Please share the opportunity with grandparents, siblings and employers.

Specifications for the advertisements are outlined below. Please send your ad and payment before July 30, 2009.

If you design the ad yourself, please note the dimensions below and provide camera ready art. You may provide ads as JPG, TIFF, or PDF files via email or CD. Please call me if you have questions regarding your program ads or if you need help with the technical aspect. I will accept only electronic photos – either via email or CD. Please do not send actual photos.

Please do not create the advertisements in Word. The pictures do not transfer well and appear fuzzy in the final product.

Send all payments to: Lori Rea c/o OAB Senior Ads PO Box 263 Tontogany, Ohio 43565

Enjoy this year – it goes by far too quickly!

Lori Rea
419.575.5378

lorir@otsegoathleticboosters.org

SIZE	¼ Page	½ Page	Full Page
Cost	\$30	\$60	\$120
# of Photos	1	2	4
Size (inches)	3.75" wide by 5" tall	3.75" x 10" or 7.5" x 5"	7.5" x 10"